



#Coding
#ArtificialIntelligence
#DesignThinking
#Collaboration
#DigitalTransformation
#GrowthMindset



Trusted by:





“Empower everyone to become future ready through innovation & collaboration”

Harris Chan, CEO & Co-founder,
Cobo Academy

Workshops for the Digital Era



Trusted and endorsed by top brands across industries, we offer:

1. Bespoke Team-building & Design-thinking Workshops

Learn to embrace technology and challenges, develop digital literacy and foster collaboration in our bespoke coding workshops designed to align with your corporate objectives.

2. Family-Fun Day

Take-Your-Kid-To-Work Day can be fun, meaningful and educational! Acquire one of the hottest skills in the 21st century (coding) while having LOTS of fun!

Be Future Ready Now



Bespoke STEM team building workshops designed to align with your corporate objectives.

No tech background required. Fun is guaranteed!

Embrace Challenges

Develop a Growth Mindset

Be Future Ready

Learn & Apply Coding & Design-Thinking Principles

Foster Collaboration

Work & Communicate together as a team

Be Socially Responsible

Learn, have fun & be purposeful

Why Coding & Why Now

Be Future Ready NOW

Software and robots are increasingly more capable of handling tasks previously carried out by humans, and this is just the beginning!

A New Language for ALL

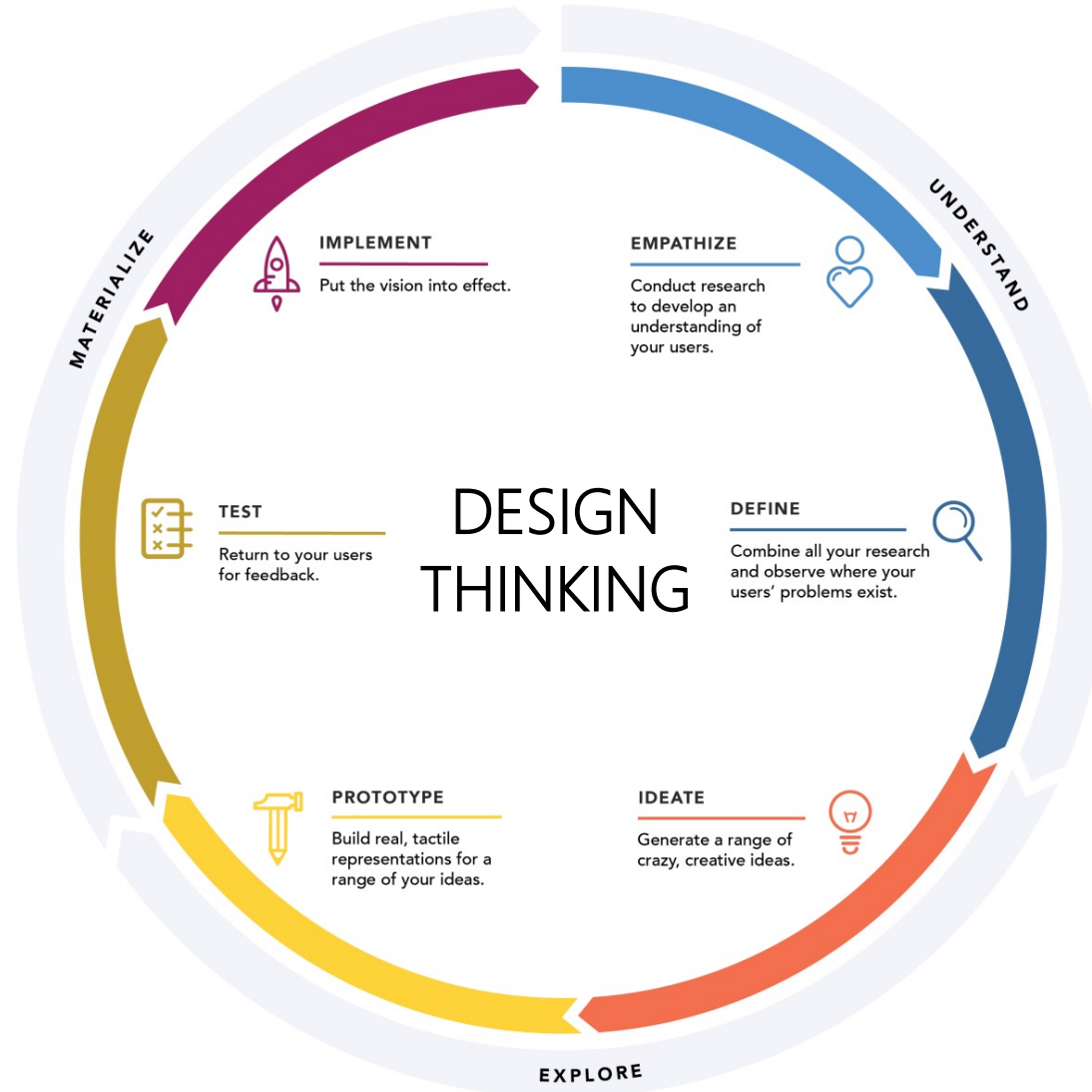
In the digital economy, coding is the [language of technology](#). Early exposure to coding develops logical problem-solving skills, unleashes creativity and fosters collaboration.



"To many, this presents a huge challenge to the human race; to us at Cobo Academy, we see unprecedented opportunities for everyone to thrive."

Harris Chan, CEO & Co-founder,
Cobo Academy

Design Thinking: Problem Solving 2.0





Harris Chan

CEO & Co-founder, Cobo Academy

Director, Central Marketing Organization, Microsoft Hong Kong
General Manager, Reebonz Hong Kong & Macau
Director, eCommerce, Yahoo! Hong Kong
Head of Business Development & Partnerships, Yahoo! Hong Kong
Developer Evangelist, Microsoft Hong Kong
Software Engineer, Microsoft Corporation, Redmond, Washington

Microsoft Customer & Partner Experience Champion 2017, 2009
Yahoo! Super-star Team 2012
Microsoft Circle of Excellence Gold Club 2009
Microsoft Compete-To-Win Champion 2008



FOREVER FASTER PUMA

Design Thinking & Collaboration Workshop

Digital Transformation is about [mindset](#) and [culture](#) as much as it is about technology.

A group of dedicated garment technologists, QA specialists and apparel developers from [PUMA Group Vietnam](#) were challenged to learn and apply [Design-Thinking](#) principles and [coding](#) skills to build Wearable Technology!

What a wonderful demonstration of collaboration and [Growth Mindset](#)! We were blown away by their passion, dedication and the ability to learn and execute [Forever Faster](#)!



FOREVER FASTER PUMA



"Thank you, Harris! The workshop was well received by our People and Organisation leaders from APAC countries."

Sara Ng, Regional Director, Human Resources at Puma Group





Barclays Family Fun Day 2018 Micro:bit Workshop & Competition

Thanks Barclays for giving Cobo Academy Hong Kong the opportunity to help this amazing group of 28 kids kickstart their programming journey with [Micro:bit](#).

Special thanks to [Microsoft](#) for providing the awesome Surface Pro devices, enabling kids to code in the most natural and user-friendly way - touch.





"Many thanks for the fantastic job done by your team! The kids and volunteers all had a lot of fun."

Irene Tse, Director of Barclays



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Academy



Facebook Take-Your-Kid-To-Work Day

Excited to be at [Facebook Hong Kong](#) office to [empower](#) their employees and children to make art with [circuits & lights](#) and facebook emoji generators!





HP Sales Leadership Kick-off 2019 Micro:bit Coding Workshop

What a fun and meaningful workshop filled with lights and music! And wonderful demonstration of [Teamwork](#), [Creativity](#) and [Growth Mindset](#)!

Cobo Academy Hong Kong teamed up with [HandsOn Hong Kong](#) to transform 160+ HP volunteers into programmers to build some amazing micro:bit Christmas Lamps at their regional Sales Leadership Kickoff Conference in HK! [All micro:bits, neopixels, speakers and parts will be donated to local low-income students to embark their programming learning journey.](#)





“Big thank you to Harris and the Cobo Academy team for a fun and engaging program—that will ultimately help young people learn to code. Very creative!”

Sue Toomey,
Executive Director of HandsOn Hong Kong





Micro:bit Team-Building Workshop 2019

Humbled and excited to have the opportunity to run a micro:bit Team Building workshop for A.S. Watson Group where Data Science and Commercial teams “connected” to build smart IoT-based replenishment systems.

Technical members were challenged to wear mittens to keep them away from keyboards so they had to talk non-technical members through the building and coding process. What a great demonstration of [passion](#), [commitment](#), [teamwork](#), [innovation](#) and [perseverance](#)!



A.S. Watson Group

A member of CK Hutchison Holdings

175 YEARS
SINCE 1841

cobo
Academy



“Really liked your tech education ideas. Hope we can keep in touch and understand more about your ideas/ initiatives!”

Yu-Xi Chau,
Data Science Manager of
A.S. Watson Group



Design Thinking & Coding Workshop

30 powerplant engineers gathered to Experience 3Ds – Digitalization, Decentralization, Decarbonization through coding!

Teams are challenged to apply design thinking concepts and creativity to build Smart Mood Lamps with light sensors.





Design Thinking & Coding Workshop

Delighted to work with leaders from China Mobile to “Light Up” their future readiness through [Design Thinking & Coding](#).

Department leaders are challenged to apply [design thinking](#) concepts and [creativity](#) to form teams to build Smart Mood Lamps with Micro:bit.





Micro:bit Team-Building Workshop

Everyone Can Code!

In celebration of Ming Pao's 60th anniversary, 30+ staff from editorial, sales, marketing and IT formed teams to learn about [coding](#) and build mood lamps aka 明燈 powered by micro:bit.

Super impressed by their [team work](#), [can-do spirit](#) and [attention to details](#)!



陸拾
求真如一

報明

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"Learning Coding is literally like learning a new language. Coding is Amazing!"

Henry Yeung,
General Manager, Digital Solutions of
Ming Pao



Media Coverage



REUTERS
REUTERS BRAND FEATURE
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Former Microsoft Engineer Brings A Hong Kong Based Education Start-up To Empower Children To Become Future Ready

Mon Oct 29, 2018 - 14:45pm UTC

FEATURED NEWS

ejinsight on the pulse

HOME BUSINESS STARTUPS HONG KONG WORLD COLUMNISTS LIVING

In the digital economy where almost every company language of technology every child should master. He committed to make a difference with his Hong Kong



Harris Chan, CEO & co-founder of Cobo Academy, aims to develop children's critical thinking, collaboration, and communication skills with his coding school. Photo: HKEJ

Home > Startup

Nov 21, 2018 11:32am

How a coding education startup got off the ground

A13/ 創科門室 信報 www.hkej.com 2018年11月21日 星期三

IT爸棄微軟高職 落手搞教育 编程學校培養兒童STEM能力

在英國接受教育的Harris，過去15年以致力創辦科技公司，最近聯袂Microsoft香港公司市場性總裁羅傑，耗5年多前創辦Cobo Academy。Cobo原名是「結合了Coding (編碼) 和 Robotics (機械人)」，課程設計和圖畫繪圖大受

家長青睞，再轉手經營及手機應用程序。Harris指出，編碼課程以簡單、小朋友易學的Scratch Basic Coding入手，「小朋友不用背很多可變和Command (指令)」，重點是「邏輯」。

至於機械人和造車 (Maker) 部分，Cobo提供近年流行的「Micro:bit」微型電腦，以零程式設計，當小朋友在電腦上好程式後，可編成Micro:bit程序機械人表演比賽，另鼓勵小朋友製作「一本「AI Gator」，「四句Micro:bit」等機械人可感動手動程序，由機械學生不同遊戲。

啟發小朋友關心社區

課程大受家長及學生歡迎，Harris曾在學校開辦過多堂，並曾在一間電腦學校教小朋友編碼。Harris表示，他曾在香港一間小學教編碼，但一直未能將課程推廣。畢業後，他與前同事共同創辦Cobo Academy，負責目前香港的Microsoft FrontPage 3年級課程。Harris在港創辦Cobo Academy，是希望透過課程啟發小朋友，「透過課程啟發小朋友，是希望透過課程啟發小朋友，是希望透過課程啟發小朋友。」

Harris指出，目前香港STEM或編碼教育，沒有課程或教材可供參考。Harris指出，目前香港的課程設計不同，編碼或機械課程時間短，是香港目前最難辦，但又不可以缺。

68 程式語言好快過時 但解難、批判性思考 同其他小朋友協作嘅能力 永不過時



陳浩然 (Harris)
Cobo Academy 創辦人

程式是全球通用語言

Harris認為，以系列STEM教育可啟發「人受啟發程式，重點不是Hard Skills，而是小朋友從中學到的專業及解難能力，而且會定好習慣，決定中學STEM的興趣，小學的又最易啟發。」

相反，香港基本教育課程，亦未必能啟發小朋友的STEM興趣。Harris指出，目前香港的STEM教育，是偏重於「硬」的知識，但沒有啟發小朋友的協作、批判性思考、同其他小朋友協作嘅能力。Harris指出，目前香港的STEM教育，是偏重於「硬」的知識，但沒有啟發小朋友的協作、批判性思考、同其他小朋友協作嘅能力。



陳浩然小朋友「動手解難」參與「百族傳統舞龍」



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